



CANADIAN

MEDIA,

RACE

AND

CULTURAL

DIVERSITY

IN THE

21st Century

A NATIONAL FORUM ON PROMISING POLICIES AND PRACTICES ON

RACIAL AND CULTURAL DIVERSITY IN THE FILM, BROADCASTING

AND NEW MEDIA INDUSTRIES



Montreal, Quebec February 14

15

16

2002

Holiday Inn Montreal Mid-Town 420 Sherbrooke West, Montreal



CENTRE FOR RESEARCH ACTION
ON RACE RELATIONS
United for Diversity and Racial Equality

FAVEM

The Filmmakers' Association of
Visible and Ethnic Minorities

IRERR

The Institute for Research and
Education on Race Relations

DAY 1 THURSDAY FEB. 14

▶ 9:00 - 9:45AM OPENING SESSION



SPEAKER:
Jacques Bensimon
*Government Film Commissioner and Chairman,
National Film Board, Montreal*

▶ 10:00AM - 12:00PM DISCUSSION

"Challenges Facing Visible Minority Filmmakers and the Industry in Addressing Diversity"

Three visible minority filmmakers and two industry representatives will present challenges facing them in their work.

▶ 12:00 - 2:00PM LUNCHEON



SPEAKER:
François Macerola
Chairman, Telefilm Canada, Montreal

▶ 2:00 - 5:00PM THEMATIC WORKSHOPS

- A1. Access to the Policy-Making Process on Canadian Identity and Culture
- A2. Access to Production Funds
- A3. Access to Training, Development and Credentializing
- A4. Canadian Content Policy

▶ 7:00 - 9:30PM SPECIAL CAUCUSES

- Racial Minority Filmmakers from Official Languages Minority Communities (by invitation only)
- Equality-Seeking Groups for a National Network on Diversity and the Media (by invitation only)



DAY 2 FRIDAY FEB. 15

▶ 7:30- 9:00AM BREAKFAST



SPEAKER:
Norm Bolen
*Executive Vice-President, Programming,
Alliance Atlantis Broadcasting, Toronto*

▶ 9:30- 10:00AM PLENARY SESSION



SPEAKER:
Andrée Wylie
Vice-Chair (Broadcasting), CRTC, Ottawa

▶ 10:00AM-12:00PM PANEL PRESENTATION

Canadian Diversity in A Changing Technoscape: Emerging Issues for the New Century - Overview of Broadcasting and New Media Policy Directions

▶ 12:00 - 1:45PM LUNCHEON



SPEAKER:
The Hon. Hedy Fry, P.C., M.P.
*Secretary of State for (Multiculturalism)
(Status of Women), Ottawa*

▶ 2:00 - 5:00PM THEMATIC WORKSHOPS

- B1. Media Ownership in An Age Of Mergers: The Situation Of Ethnic, Aboriginal and Independent Producers
- B2. Internship, Awards, Scholarships, Training and Mentorship Programs
- B3. Diversity In Broadcast Media Programming and Operations
- B4. Diversity In New Media Programming and Operations

▶ 6:00 - 8:30PM SPECIAL CAUCUS

- Minority and Aboriginal Broadcasters (by invitation only)



Patrimoine
canadien Canadian
Heritage



Canadian
Television
Fund

Telefilm Canada



Québec
Ministère
de l'Éducation

DAY 3

SATURDAY FEB. 16

▶ 8:00 - 9:00AM BREAKFAST

▶ 9:00 - 10:00AM CLOSING PLENARY SESSION

Fighting Media "Blackout" : The American Experience and Suggestions for Canadians



SPEAKER:

Lisa Navarrete

Deputy Vice-President for Public Information
National Council of La Raza, Washington D.C.

Challenging Racial Discrimination in the Electronic Media: The American Experience and Suggestions for Canadians



SPEAKER:

David Earl Honig

Executive Director, Minority Media and
Telecommunications Council, Washington D.C.

▶ 10:00AM-12:00PM DISCUSSION

Charting A New Course for Racial and Cultural Diversity in Canadian Media in the 21st Century

• Workshop and Caucus reports

PANELISTS

Deborah Andrews National Director, Canadian Film and Television
Production Association, Ottawa

Gerry Atwell Curator Cultural Diversity, St. Norbert Arts Centre, Winnipeg

Max Berdowski Executive Director, Canadian Screen
Training Center, Ottawa

Deborah Bernstein Executive Director, TV Arts and Entertainment,
CBC, Toronto

Oro Bengio Director, Corporate Learning, Development and Workforce
Analysis Services, Human Resources Development Canada, Hull

Karla Bobadilla Director, Business & Legal Affairs,
Harold Greenberg Fund, Toronto

Jane Britten Senior Policy Analyst, Social Issues, Discretionary Services
and Social Policy, Broadcasting, CRTC, Ottawa

Harvey Brodtkin Coordinator, First Works, Department of Canadian
Heritage, Ottawa

Shan Chandrasekar President, South Asian Television Canada, Toronto

Melanie Cishecki Executive Director, Mediawatch, Toronto

Ron Cohen National Chairman, Canadian Broadcast
Standards Council, Ottawa

Kirk Cooper Executive Director, Black Film and Video Network, Toronto

Sarah Crawford Vice-President, Public Affairs, CHUM, Toronto

Tecca Crosby Director, Dramatic Programming, CTV, Scarborough

Shushma Datt President, Multicultural Producers Association of
Western Canada, Vancouver

Jennifer David Communications Consultant,
Debwe Communications, Ottawa

Niquette Delage Executive Director, Normes canadiennes
de la publicité, Montréal

Guy DeRepentigny Director of Policy, Planning and Research,
Telefilm Canada, Montreal

Damon D'Oliviera Producer, Conquering Lion Pictures – Pluck Inc., Toronto

Shyla Dutt Associate, EOS Consulting, Vancouver

Sharon Fernandez Equity Coordinator, Canada Council, Ottawa

The Hon. Sheila Finestone, P.C. Senator and Former Secretary of State
(Multiculturalism)(Status of Women), Ottawa

Rubin Friedman National Communications Director, Canadian Jewish
Congress, Ottawa

Hélène Gendron Senior Manager, Employment Equity and Official
Languages, CBC/Radio-Canada, Ottawa

Tam Goossen President, Urban Alliance on Race Relations, Toronto

Jannat Hamid Vice-President, Canadian Women in Communications, Toronto

Sylvia Hamilton Producer and Director, Maroon Films,
Grand Pré, Nova Scotia

Robert Hardy Director, Corporate Development,
National Screen Institute, Winnipeg

Denham Jolly President and CEO, Milestone Radio, Toronto

Peter Katadotis Former Director, Canadian Operations,
Telefilm Canada, Montreal

Firdaus J. Kharas Chairman and Co-founder, UTV International;
Executive Producer, Film, Television Animation, Ottawa

Karen King Producer, Special Mandate for Cultural Diversity,
Documentary Program - Ontario, National Film Board, Toronto

Lalita Krishna Producer and Director, In-Sync Video, Mississauga

Géraldine Le Chêne Director, Finance & Development,
Vues d'Afrique, Montréal

Celya Lister CEO and Executive Producer, Caribbean Television, Montreal

Guy Mayson Executive Vice-President, Canadian Film and Television
Production Association, Ottawa

Ron Nadeau President and Chief Operating Officer,
Aboriginal People's Television Network, Winnipeg

Marc O'Sullivan Director General, Policy and Innovation,
Department of Canadian Heritage, Hull

Richard Paradis President, Canadian Association of Film Distributors
and Exporters, Montreal

David Poole Head of Section, Media Arts, Canada Council, Ottawa

Michel Pradier Acting Director, Quebec Operations,
Telefilm Canada, Montréal

Marc Raboy Professor, Department of Communications Studies,
Université de Montréal, Montreal

Lorna Roth Associate Professor, Communications Studies,
Concordia University, Montreal

Elvira Sánchez de Malicki Chair, Audit and Finance Committee,
Telefilm Canada, Toronto

Maria Youngmee Shin Producer, North-East Productions, Ottawa

Kevin Tierney President, Park Ex Pictures, Montreal

Martine Vallee Director, Discretionary Services and Social Policy,
CRTC, Ottawa

Germaine Ying Wong Producer of Cultural Diversity Programs
(Quebec/Atlantic), NFB, Montreal

* Other resource people are to be confirmed

ORGANIZERS

Fo Niemi Executive Director, CRARR, Montreal

Maureen Hill Screenwriter/Producer, AVC Star Production;
Coordinator, FAVEM, Montreal

Kakim Goh Assistant Forum Coordinator, CRARR, Montreal

Nikiforos Iatrou Research and Communications Officer, CRARR, Montreal

Andrew Mambo Research and Communications Officer, CRARR, Montreal

A FORUM FOR:

- ▶ Committed representatives of the Canadian film, broadcasting and new media industries, government, diversity communities and other training institutions to study concrete policies, formulate strategies and discuss programs to ensure the fair representation of Canada's multicultural and multiracial diversity in film, broadcasting and other media productions.
- ▶ Leaders on diversity in Canadian film, broadcasting and new media industries to exchange ideas on promising practices and to develop concrete initiatives to promote racial and cultural diversity in their business operations and products.

This Forum is designed to be a national gathering of stakeholders and decision-makers who are actively working towards making diversity into a cornerstone of Canadian communications and culture in the 21st century. The Forum is a response to changes in the Canadian social, cultural, political, economic and technological landscapes of the last few years and to continuing issues of under- and biased representation of large numbers of Canadians in film, broadcasting and other media productions. The Forum will also examine emerging issues such as access to ownership of ethnic media, regulatory issues for broadcast and new media content, multiculturalism and the Canadian content policy, and the CRTC's call for an industry-community task force on cultural diversity in broadcasting.



REGISTRATION FEES

*Federal and provincial sales taxes not included

Complete Forum Registration (2.5 days)

- ▶ \$300 per institutional representative (\$325 after February 11)
- ▶ \$150 per community representative (\$175 after February 11)

The complete registration package covers two lunches, one full breakfast, coffee-breaks, all documents distributed at the Forum and the final Forum report.

One-day Registration

- ▶ \$150 per institutional representative
- ▶ \$75 per community representative

Luncheon Registration

- ▶ \$40 per luncheon (rate does not include the final Forum report)

*Please note:

- Simultaneous translation will be available during breakfast, luncheons and plenary sessions.
- All facilities are accessible by wheelchair.



THE FORUM WILL GENERATE:

- ▶ proposals for new legislative, regulatory and administrative policies on Canadian film, broadcasting and new media;
- ▶ plans for innovative training, mentorship and internship projects, including working groups;
- ▶ elements of a national network of stakeholders on racial and cultural diversity in Canadian media, including a national mediawatch operation;
- ▶ strategies for more effective implementation and equitable enforcement of laws and regulations on racial and cultural diversity in communications and culture;
- ▶ outlines for a framework for international cooperation on racial and cultural diversity in film, broadcasting and new media.

THIS FORUM IS FOR:

- ▶ executives responsible for human resources, programming, marketing and sales in film, television and new media
- ▶ film investors, distributors, exhibitors, producers, writers and directors
- ▶ film, television and video production companies
- ▶ government agencies responsible for arts, communication, culture, multiculturalism or race relations, human rights and employment equity
- ▶ cable distributors
- ▶ film and broadcast media training institutions
- ▶ unions representing artists and other culture and communications industry workers
- ▶ organizations promoting minority cultures and representing minority artists

HOTEL ACCOMMODATION

The Forum site has a number of hotels that are all within a 2-minute walking distance and that also offer government or corporate rates.

For direct hotel reservations:

- ▶ Holiday Inn Mid-Town: 1-888-881-0000
420 Sherbrooke St. West
www.rosdevhotels.com
- ▶ L'Appartement Hôtel: 1-800-363-3010
455 Sherbrooke St. West
www.appartementin.com
- ▶ Delta Hotel: 1-800-268-1133
450 Sherbrooke St. West
www.deltahotels.com
- ▶ Four Points Sheraton: 1-800-842-3961
475 Sherbrooke St. West
www.fourpoints.com

Please reserve before February 10, 2002 by returning the enclosed registration form with your check payable to the name of CRARR. A cancellation fee of \$20 will apply for pre-registered participants. No refund for cancellations after February 12, 2002

For further information, please contact:

CRARR

Tel. (514) 939-3342

Fax (514) 939-9763

e-mail crarr@sympatico.ca

REGISTRATION FORM

Please find enclosed my registration fees
for my participation at the Forum

Institutional Representative (business, government, union, etc.)

\$300* Complete Forum Registration (2.5 days)

\$150* One-day Registration

Community Representative

\$150* Complete Forum Registration (2.5 days)

\$75* One-day Registration

Luncheon

\$40* per luncheon only (date): _____

(*please add taxes)

Date / Dates of attendance: _____

Workshop Choice (please fill in choice of workshop eg. A2, B3 etc.):

Day 1 _____ Day 2 _____

Special dietary or access needs: _____

Simultaneous translation: Yes

Please make an invoice or a receipt to the name of:

NAME: _____

TITLE: _____

COMPANY / INSTITUTION: _____

ADDRESS: _____

CITY: _____ POSTAL CODE: _____

TELEPHONE: _____ FAX: _____

EMAIL: _____ WEBSITE: _____

Fill in this form and return with your check to:

CRARR

3465 Côte des Neiges, Suite 801

Montréal, Québec H3H 1T7

Tel: (514) 939-3342

Fax: (514) 939-9763

e-mail: crarr@sympatico.ca

TPS: 120311410

TVQ: 1006403651

NB: No refund for cancellations after February 12, 2002

A French version of this flyer is also available.

